



Plangrowlab

Mission and Vision Statement Templates

Use this templates & tips for writing mission and vision statements for your business.

Hi there!

Thank you for downloading this template.



You Can Edit Versions To Fit Your Needs.

How can a mission and vision statement help you?

A vision statement describes the chief purpose of your business and a mission statement describes what your business is doing to achieve that purpose. It sets ideals and values your company works on and helps you set and achieve your business goals.

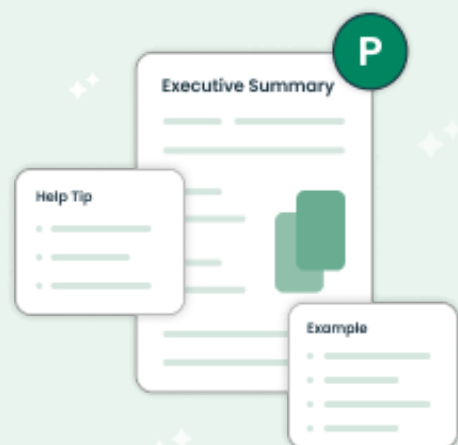
Here are a few benefits of having a vision and mission statement:

1. It helps you have clear goals.
2. It gives your team something to stand for.
3. It reflects the values and ethics of your company to your customers.

This template can help you write a proper vision and mission statement and figure out the reason why you have a particular vision and mission.

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VISION STATEMENT WORKSHEET

These questions will help you write and update your vision statement

	ANSWERS
1. What do we want our organization to look like? Culture? Ethos? Mood?	
2. Where are we going?	
3. What can we realistically achieve?	
4. What words or phrases depict the type of organization we want to be and describe our ultimate goals?	

MISSION STATEMENT TEMPLATE

Answer these questions to write a well-rounded mission statement

	Answers
1. Who is your company or non-profit?	
2. What is the purpose of your organization?	
3. Where are your offices or factories located?	
4. For whom do you work? Who are your clients, customers, and what are their needs?	
5. How do you work? Define time, quality, and other process aspirations.	
6. Why is your work important?	